

# WE'RE HIRING

**Role : AVP – Product & Research BI**  
**Department : Product & Research**  
**Location: Mumbai**



## **Job Role:**

Leading the charge of BI on Projections & Estimation.

## **Key Requirements:**

- Prior experience on Universe Establishment Surveys like BI / IRS is a must.
- Should have a complete understanding of Survey sequence – from Sampling/ Questionnaire/ Field Operations / Quality Issues to final Data
- Should have hands on experience on Projections and Estimation Process
- Should have a thorough knowledge and appreciation of challenges involved in executing large scale work and should have displayed ability to proactively identify issues and solutions deployed
- Sound understanding of Survey Research Methodology, Audience Measurement aspects so that Comparability with previous BIs can be maintained.

## **Job Specifications:**

- Qualification :Graduate/ Post-Graduate
- Experience : 8-12 years
- Should have a strong understanding of Secondary Data sources like Census / NFHS etc
- Should have a strong understanding of India's demography – languages / pop groups / NCCS
- Should be a strong Quantitative Researcher. Proficiency in Excel and SPSS
- Well versed with Correlation and Regression

