WE'RE HIRING

Role : Senior Manager – Research & Methodology
Department : MSCi
Location: Mumbai

BARC
BROADCAST AUDIENCE RESEARCH COUNCIL INDIA
What India Watches™

Job Role:

Develop Scientific process and acceptable analytical solution for measuring panel and conduct research Studies

Job Responsibilities:

Analyze large datasets using statistical and machine-learning techniques.
Apply Deep learning methods on data set to recognize complex pattern and produce accurate insights.
Develop and implement predictive models using statistical techniques and Machine learning algorithms to support business objectives.
Identify and interpret trends or patterns in complex data sets.
Communicate findings and insights to stakeholders using data visualizations and presentations.
Provide business solutions based in data analytics, hypothesis development and testing and then reporting results.
Ensure deviations in the data are dealt with appropriate solutions, such as updating the statistical methods used, understanding business logic in solving such issues.
Interpret the data and convert it into meaningful insights for the leaders.
Manage multiple data projects working on large data sets for business needs.
Develop and nurture the team on new Techniques and review the Python codes, algorithms developed by team members.
Document the methodologies adopted including technical and functional part.

Job Specification:

Qualification: MS in Statistics from tier I institute / Computer science OR Electronic Engineer

Experience : 8 to 10 years' experience from data modelling / analytics companies

Technical Skills:

Expert in Machine Learning and Deep learning |Expertise in statistical methods and data analysis
• Ability to interpret a variety of instructions furnished in written, oral, diagram form.
• Expert in Python with working experience on Pandas or NumPy or both
• Must be strong on Power BI or Tableau