

WE'RE HIRING

Role : Senior Executive – Business Analytics
Department : MSCI
Location: Mumbai



What India Watches™

Job Role:

Understanding the viewership queries of the channels, execution of the analysis plan for query resolution by extracting, processing the data and providing end to end solution to the query.

Job Responsibilities:

Functional Competencies:

- Data base connections using python utilized package point
- Data pull from multiple sources and automation of the same
- Summarising the respondent level data in format to be able to answer the channel queries.
- Creating final presentations to be presented to the internal and external stake holder.

Other Competency:

- Media experience preferred
- Knowledge of Data science/Data analytics
- Expert in Python coding
- Knowledge of Microsoft Excel/Powerpoint
- Understanding of any visualisation tool like Tableau or Power BI

Job Specification:

- Qualification : BSc. (Statistics)/BTech/BE
- Experience : 2-4 years
- Technical Skills :

Object oriented programming (OOPS), Linux, SQL, ETL

Python, SQL

Knowledge of Data science/Data analytics

