**BROADCAST AUDIENCE RESEARCH COUNCIL
SELF - ASSESSMENT & AUDIT CHECKLIST**

	Process	Information Technology (Follow up of Q3 report)		
	Quarter	Q4 (2016-17)		
Sr no.	Area	Controls	Management response	Remarks
1	Asset Management	Is a centralised repository maintained by the company for IT assets?	Yes	An automated tool has been implemented by BARC which provides a centralised repository of assets.
2	BCP/DR	Does the company have formal Business continuity policy and procedures?	Yes	Policies and procedures have been defined for Business Continuity.
3	Log management	Are all relevant information sources (i.e. logs, alerts, threat, intelligence, remediation/mitigation, vulnerability scans) being maintained by the company?	Yes	Several third parties are providing their inputs to BARC on a regular basis
4	Data Protection	Are there sufficient controls for data protection in the company?	Yes	BARC has implemented Data Leakage Prevention (DLP) for data protection.
5	Identity and Access	Does the company have Access Management processes and procedures that are standardized across the organization?	Yes	BARC has implemented access management procedures.

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	Process	Measurement Science		
	Quarter	Q4 (2016-17) – Follow up of Q2 report		
Sr no.	Area	Controls	Management response	Remarks
1	Capturing of viewership data	Has the viewership data been captured from the selected households on a daily basis?	Yes	
2	Pre - processing of data	Has the viewership data been technically pre - processed prior to Market analytics team analyzing the data?	Yes	

	Process	Panel		
	Quarter	Q4 (2016-17) – Follow up of Q1 report		
Sr no.	Area	Controls	Management response	Remarks
1	Panel recruitment	Are there controls in place to ensure that the recruitment is done as per the data provided by Measurement Science team?	Yes	RIMA application workflow ensures recruitment as per the data provided by Measurement Science
2	Panel installation	Is it ensured that installed meters are appropriately reflected in the data	Yes	The cockpit application ensures that all installed meters are reflected and their live status can be determined at any given point of time.
3	Panel training	Are the HH trained adequately so that data generated is useful for research analysis purposes?	Yes	Training is automatically scheduled for a household on RIMA application post installation is complete. There are two trainings conducted for every household.

Management has represented the existence and operation of the above controls, and the same has been validated by internal audit function of BARC.