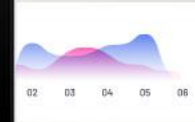
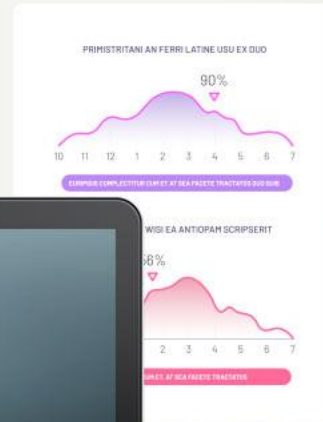
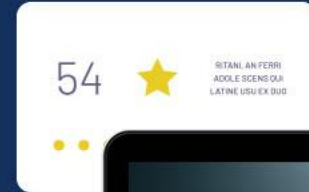


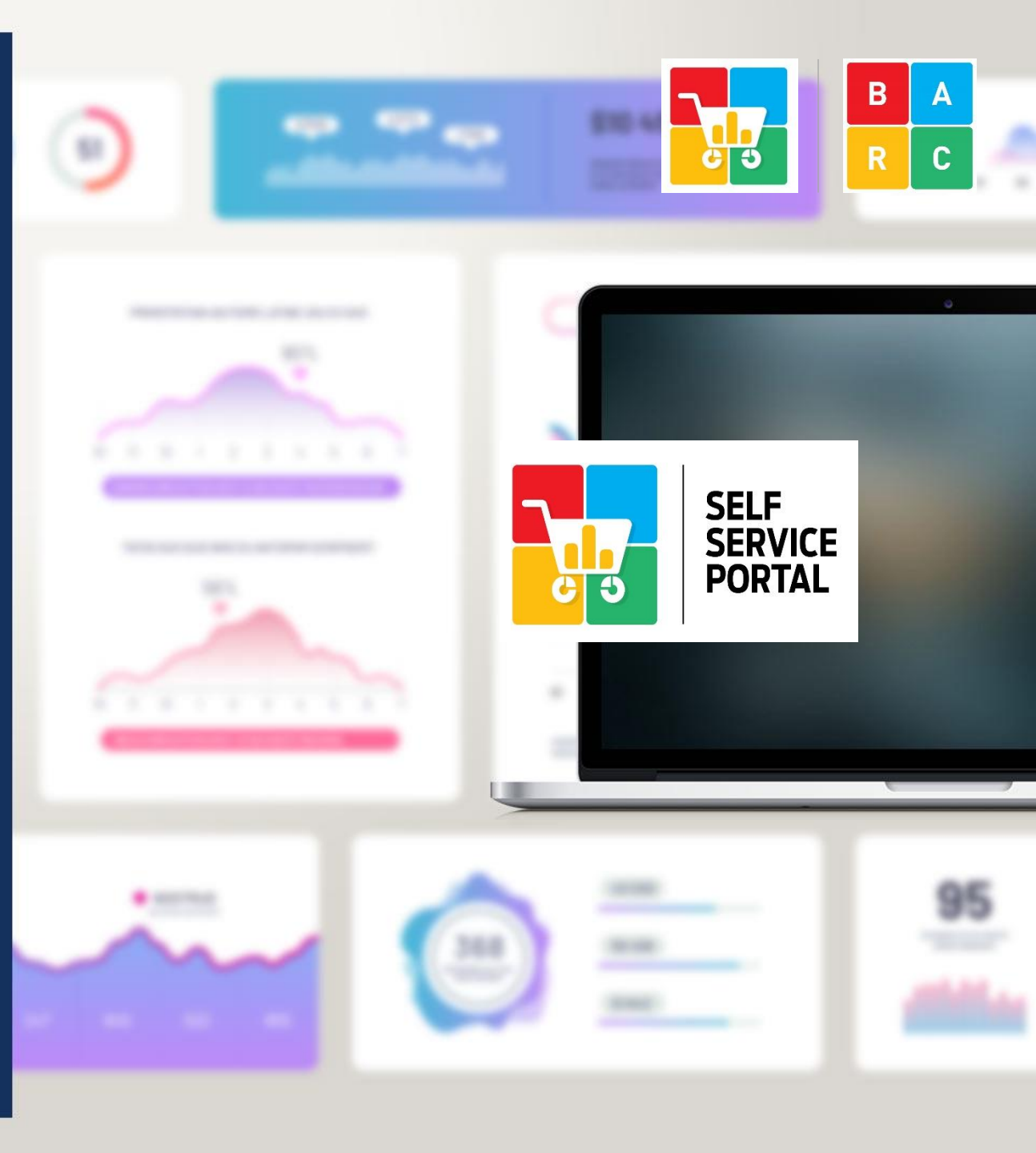
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Report type

Select Details
& confirm
filters

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PRODUCT	TOTAL (INR)
Ranking of shows by genre	89.10
GST	
COST (9%)	8.02
SGST (9%)	8.02
TOTAL	105.14

Selection so far

Report Type: Ranking by Genre | From: Wk3 (13-05-2018) | To: Wk19 (11-05-2018) | Data Type: Simple list without data values

ARE YOU LOOKING FOR

- Simple list without data values
- List with data values

SELECT THE PERIOD FOR WHICH YOU WANT DATA

2018 | Wk1 | 2018 | Wk14

YOUR SELECTION

Nature of Report: SHOW / EVENT RELATED
Report Name: Ranking of shows by genre
Description: Ranking of shows by genre
Data: For 15 Weeks

Week	Channel	Programme Name	Channel	Programme Name	Channel	Programme Name
1	Channel 1	Programme 1	Channel 1	Programme 1	Channel 1	Programme 1
2	Channel 1	Programme 1	Channel 1	Programme 1	Channel 1	Programme 1
3	Channel 1	Programme 1	Channel 1	Programme 1	Channel 1	Programme 1
4	Channel 1	Programme 1	Channel 1	Programme 1	Channel 1	Programme 1
5	Channel 1	Programme 1	Channel 1	Programme 1	Channel 1	Programme 1
6	Channel 1	Programme 1	Channel 1	Programme 1	Channel 1	Programme 1
7	Channel 1	Programme 1	Channel 1	Programme 1	Channel 1	Programme 1
8	Channel 1	Programme 1	Channel 1	Programme 1	Channel 1	Programme 1
9	Channel 1	Programme 1	Channel 1	Programme 1	Channel 1	Programme 1
10	Channel 1	Programme 1	Channel 1	Programme 1	Channel 1	Programme 1
11	Channel 1	Programme 1	Channel 1	Programme 1	Channel 1	Programme 1
12	Channel 1	Programme 1	Channel 1	Programme 1	Channel 1	Programme 1
13	Channel 1	Programme 1	Channel 1	Programme 1	Channel 1	Programme 1
14	Channel 1	Programme 1	Channel 1	Programme 1	Channel 1	Programme 1
15	Channel 1	Programme 1	Channel 1	Programme 1	Channel 1	Programme 1

COST: RS. 89.10

RECOMMENDED PRICES

No of Weeks	Cost (INR)
1 to 13 Wks	99.00
14 to 26 Wks	89.10
27 to 39 Wks	79.20
40 to 52 Wks	49.50

* GST would be extra

Please tell us the kind of report you would like to order:

- SHOW / EVENT RELATED
 - Ranking by Time Band
 - Single Event Performance
 - Ranking by Genre
- CHANNEL RELATED
 - Ranking by Language
 - Ranking by Region
- ADVERTISING/BRAND RELATED
 - Top Brands in a Category
 - Top Brands in a genre
- CAMPAIGN PLANNING & PERFORMANCE
 - Plan an ad campaign
 - Campaign Performance
- AUDIENCE/VIEWER TYPE
 - Alpha Club
 - Kids

EASY TO USE INTERFACE

STANDARD REPORTS AVAILABLE

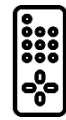


CHANNEL

Network Performance,
Time Band,
Weekly Monthly Trends,
Genre Analysis

Metrics

Impressions, Reach,
Rat%, ATS, Relative Share



PROGRAM

Program Performance,
Live Sports,
Competition Performance,
Episode Level Data,
Genre Analysis

Metrics

Impressions, Reach, Rat%,
ATS, Relative Share



ADVERTISING

Advertiser Performance,
Brand Performance

Metrics

Ratings, Impressions, Reach,
ATS, FCT

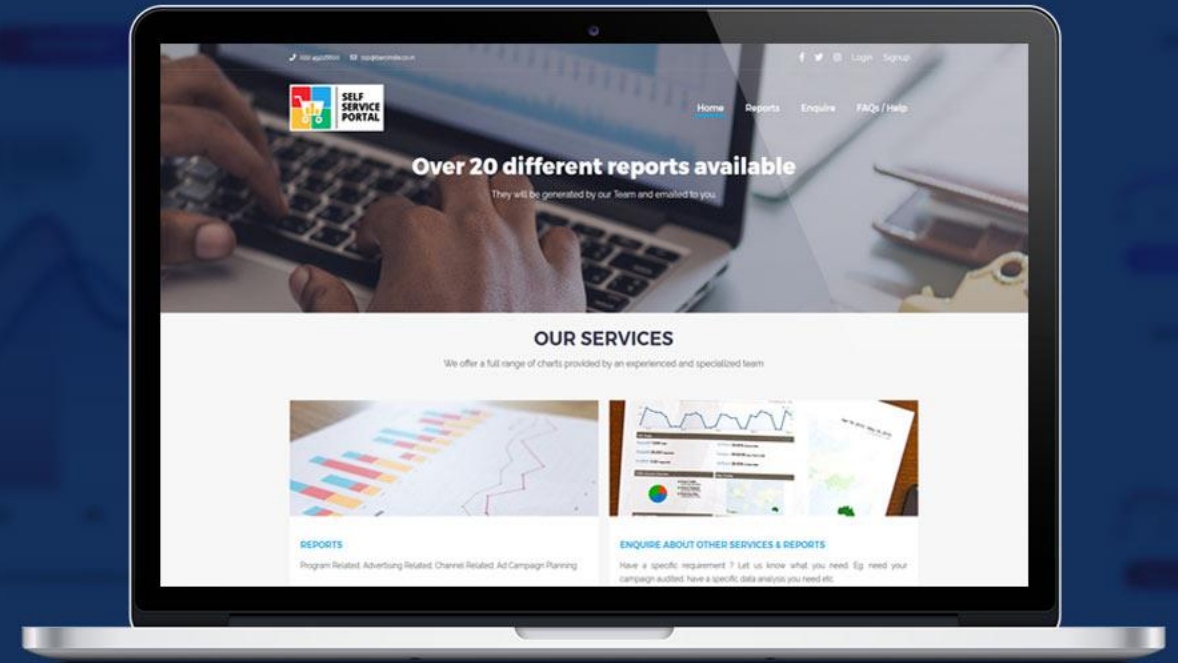
Reports can be further Customized to suit specific requirements



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THANK
YOU!